

Digital milestone: Cuba presents its first AI solution, SocIA



SocIA is the first AI platform developed in Cuba (source: [Avangenio](#))

Cuba has developed its first artificial intelligence system. According to a [report](#) by news portal *Cubadebate*, the Havana-based private software startup [Avangenio](#) unveiled its AI platform SocIA on Thursday. The application is positioned as a key solution for optimizing workflows and, according to the company, represents a significant technical breakthrough for the country in the field of independent AI development.

Optimization of business processes

The platform not only generates content, but “focuses on completing complex tasks from start to finish,” reports *Cubadebate*. This includes automating repetitive processes, creating detailed reports, project management, and interacting with existing business systems. The software can process various file types (text, audio, video) and create knowledge databases. It is aimed at organizations and companies of all sizes and will be sold in three different pricing models.

Ariadne Plasencia Castro, president of the Information Technology and Communications Business Group (GEIC), emphasized that SocIA reflects Cuba's commitment to technological innovation. As a proprietary solution, SocIA not only reduces dependence on foreign technologies, but also opens up opportunities for the country to position itself as an exporter of digital services on the global market.

“Cuba cannot lag behind in AI”

According to Alain Abel Garófalo, head of AI strategy at Avangenio, Cuban companies must accelerate the adoption of generative AI in order to remain competitive in the global market.

SocIA not only aims to democratize access to this technology, but also enables local companies to offer high-quality services internationally.

Cuba has been promoting the development of AI applications for several years. The aim is to optimize various processes and counter the ongoing economic crisis with efficiency gains. To this end, the government has launched a program for computerization and technological innovation. At the most recent meeting of the advisory committee, President Díaz-Canel [called for](#) greater use and development of AI technologies in Cuba, which he described as a “key technology.”

“The world is developing very quickly and we cannot be left behind. Artificial intelligence is crucial for a country like ours. We have potential because, regardless of infrastructure and all that, it's about knowledge and preparation. It's like in biotechnology, where we were able to keep pace with the world in a short period of time,” said Díaz-Canel.

Until now, state institutions and universities, often in cooperation with countries such as China, have been particularly active in this field. However, the private sector in Cuba also has recognized expertise in the IT sector, as the launch of SocIA now demonstrates.

[\(Cubaheute\)](#)